SNACK FACTORY

Pretzel Crisps

A LOOK AT THE ADS



Here Is the original “controversial” ad that caused a paracrisis



Here Is a “suggested” ad that I recreated for the campaign to avoid a paracrisis.

A LOOK AT THE SOCIAL MEDIA RESPONSES



Here Is the original Twitter response from Pretzel Crisps addressing the controversial ad.



This Is my suggested Twitter response addressing the controversial ad.

References:

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